

# UAR

## Netherlands Architecture Institute

### **VSBfonds promotes awareness**

VSBfonds considers it important to introduce as many people as possible to the cultural heritage of the Netherlands. This knowledge helps people to be aware of their surroundings and their own role in them.

The exhibition 'City of the Netherlands' and the telephone application UAR of the Netherlands Architecture Institute reach the public in a unique way by getting them to form an opinion on what is beautiful, ugly, useless or necessary in architecture and involving the public in deciding on the best way to lay out a city. The exhibition gives people a voice. UAR literally takes the project outdoors.

The NAI hereby fleshes out the intentions of VSBfonds policy in the field of Art & Culture: deepening and intensification of the cultural participation of a large and broad public.

VSBfonds is committed to the quality of Dutch society, a society in which people play an active part, in which they feel involved, and where they see an opportunity to fulfil their potential. The fund wants people to meet and inspire one another.

**[www.vsbfonds.nl](http://www.vsbfonds.nl)**